

Welcome to the MKC family!

Thank you for entrusting us with your brand. We're looking forward to bringing your business to life for your clients through both sales and marketing.

What to expect:

- Within 24 hours you should receive an email with a booking link for onboarding, and an invite to your Basecamp project.

If you haven't worked in Basecamp before, please let us know, we can show you around!

- If you signed up for the premium tier you should also receive an invite to a shared Slack channel for quick communication (please remember to assign tasks in Basecamp, rather than Slack).
- Megan is available to answer questions via email, and move projects along via Basecamp on Monday to Friday from 9:00 a.m. to 5:00 p.m. EST. Meetings are available per your contract terms.

How to engage:

- At your earliest convenience, please send over your brand guidelines via email to mariana.lisboa@megankillion.com.

If you do not have brand guidelines, please send any assets (i.e. logos, banners, etc.) to Mariana and let her know if you would like us to create brand guidelines for you.

- General questions and conversations can be directed by email, and you may occasionally schedule Zooms to review projects.
- Any and all work must be assigned via Basecamp to Megan directly.

About Megan Killion

For the past 15 years, Megan Killion has helped businesses expand their brand presence and achieve their goals. Her background in Marketing, Tech consultation, Community Engagement, and Sales Team Training resulted in several brands crossing the \$50+ million evaluation threshold, along with the organization and optimization of countless sales team growth periods. Her process is designed to empower brands and outfit businesses with the sales and marketing tools needed to thrive. Megan is all about supporting growth, engaging with an audience, and putting businesses on a solid track to market success and profit.



About Mariana Lisboa

At MKC, Mari is our loyal and determined Executive Assistant. She helps us keep everything organized and easy. Need to book some time? She's your go-to. Outside, she's a fascinated Psychology student, that loves spending her free time at concerts or just laughing with her friends. One of her top beliefs is that communication really is key!

